



## **What we collect about you**

We process the personal data of members, waiting lists, suppliers and workers. We may collect, store and use the following personal information about you:

- Information that you provide to us when applying for membership
- Information that you provide to us when requesting information from us
- Booking information and reservations
- Information that you provide to us to subscribing to our e-newsletter and emails
- Any other information you choose to provide to us, including business cards
- Information you choose to give us when making an application to work for us
- CCTV footage for security reasons
- Photographic images and video for events and marketing purposes. Please see privacy statement.

## **Privacy Statement- Photographic Images and Video**

Information about you: how we use it.

The personal information (this may include your name and identifying information, your photographic image or video) you provide as part of this event, or communication activity will be used by the Lansdowne Club “The Club” to help promote our Club to current, and prospective Members. This will be used in our printed publications and digital channels, including The Club’s website and social media platforms.

This privacy statement is to tell you how that personal data is used and protected by the Lansdowne Club. The lawful basis for processing this personal data is legitimate interests. This applies when the data processing is not required by law but is of a clear benefit to the organisation or the individual.

We will use your personal data on the basis of our legitimate business interest to advertise and promote The Club. We will inform you that we will be capturing and using your image and make this privacy statement available to you where appropriate. If you do not wish to be photographed or videoed prior to an event, you must inform the Marketing Manager on the email provided below. Whilst every effort will be made to ensure the necessary adjustments for requested anonymity, you will not be required to give consent as that is not the lawful basis.

All personal information/images that we collect are held securely on The Club’s servers and treated as confidential. These will be kept by the Marketing Manager at the Lansdowne Club. We will hold your image for an initial period of up to six years before being reviewed, or as otherwise deemed an appropriate length of time by the Club’s CEO and or the Council Chair.

If you have any questions, please contact:

Marketing- [marketingmanager@lansdowneclub.com](mailto:marketingmanager@lansdowneclub.com)

For further information about the Club’s approach to data protection and your rights: <https://www.lansdowneclub.com/privacy-policy/>